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Coastal Engineering Company, Inc. Celebrates 40th Anniversary with New Look

01.01.16 — Coastal Engineering Company, Inc. is celebrating its 40th anniversary in 2016. This year also marks an exciting step in company history with an overhaul of the brand image.

"The main goal of the rebranding is to better convey our multifaceted expertise in engineering design for environmentally sensitive areas. With that message in mind, we combined elements of buildings, land, and water, tying together structural, civil, surveying, and marine disciplines. This type of integration within the firm allows us to help our clients with various aspects of their project, adding value in terms of streamlining and efficiency. Visually, abstract shapes and clean-cut typefaces give our new logo a high-tech, cutting edge feel, while the fresh color palette anchors the logo in our coastal environment," explains Coastal Engineering Company, Inc. CEO John Bologna.

We're looking forward to continuing to serve our communities energized by the new vibrant brand image.